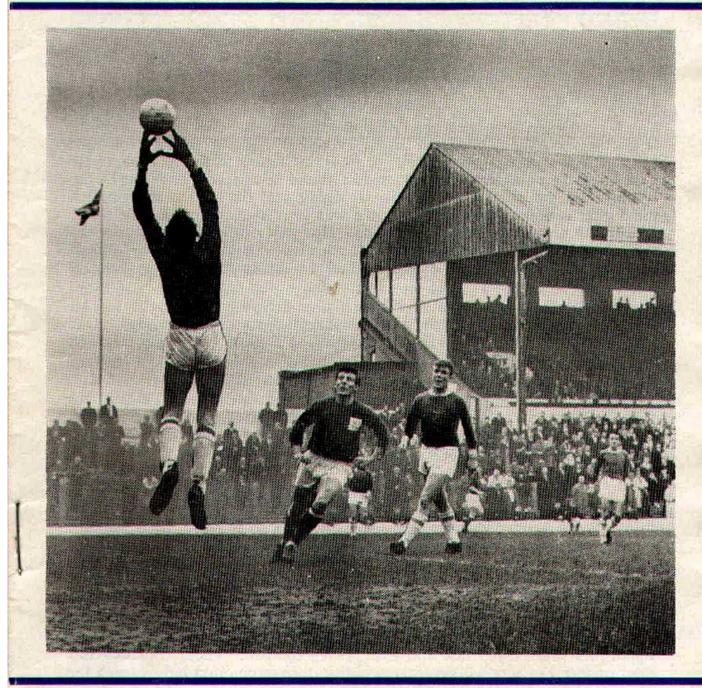
### OFFICIAL 60. PROGRAMME

# CARDIFF CITY

A.F.C. LTD.





Football League Division II.

Saturday, 27th February 1965.

Kick-off 3.15 p.m.

CARDIFF CITY V SWINDON TOWN

### CARDIFF CITY A.F.C.

#### NINIAN PARK, SLOPER ROAD, CARDIFF

Board of Directors— G. EDWARDS, M.A. F. T. DEWEY, J.P., (Chairman) V. H. DEWEY,

R. E. WILLIAMS

Team Manager: J. SCOULAR

Secretary: G. KEENOR

### CLUB NEWS

After a great fight back against Southampton at the Dell the week before last, with Ivor Allchurch back in the side, it was he who grabbed a fine equaliser (his 200th goal in League football) to mark his return to the first team. He performed the same feat at the Baseball Ground last Saturday against Derby County, but unfortunately the goal was disallowed, the referee changing his mind after consultation with a linesman who kept his flag up after the score, insisting that a City player was off-side. This was a desperately unlucky decision, and although we battled bravely to equalise a 9th minute goal by left half Webster, no further score materialised and we had to return empty handed.

17 year old George Johnston, having his first League game with City had an encouraging debut on the left wing and supplied some neat touches. Our position has now worsened in the Second Division Table and every effort will be needed to draw clear of the danger area.

Two consecutive victories by our Combination side against Fulham and Crystal Palace, shows continued good form, with Bob Lloyd at inside right proving a real menace to opposing defences, Mel Charles too, like Lloyd has found the net in both games. Here's hoping they keep up the good work at Peterborough today.

Last week's visitors Abergavenny sprung an unexpected surprise against us in our Welsh League Premier Division match and scored five times without reply. They now take over the number 2 spot in the table on goal average.

With our exit from the European Cup Winners Competition, interest is now firmly fixed on winning the Welsh Cup, and another hurdle was overcome in our recent encounter with Southern League Hereford United. Bob Dennison's lads put up a creditable display, and although they lost to us 3-1 they proved worthy opponents who played fast and enterprising football. Those who saw this performance I'm sure will wish them well in their promotion bid to reach the Premier Division of the Southern League.

Now for the Semi-final and Swansea Town.

Our young centre half Don Murray has finally been able to accept the honour afforded him by the Scottish Selectors, and we congratulate him on being chosen for the Scots Under 23 side against young England at Aberdeen on Wednesday.

Today we extend a warm welcome to Swindon Town, a club which was founded in 1881 and which has been a member of the Football League since 1920. In season 1962-63 they gained promotion to Division II and are currently managed by Bert Head the ex-Torquay Centre-half, who last week set his side a target of 11 points from their remaining twelve games, to make them absolutely safe from relegation. On Saturday they got two of those points with an excellent 4-1 home win over Coventry, and we can expect an equally determined display from the Railwaymen this afternoon. In our earlier encounter at the County Ground on October 17th, 1964 we held the Wiltshire side to a 3-3 draw. Trailing 3-1 three quarters of the way through the second half with Barrie Hole our initial scorer, the game was notable for two fine goals from Mel Charles which enabled us to share the points.

#### Heard about . . .

Hoping to be back for today's match after a brief visit to Australia is Director Vivian Dewey and Mrs. Dewey. On their way through Sydney they intended telephoning Trevor Edwards to pass on their compliments. Trevor, recently voted footballer of the year, is proving a great favourite "down under."

Congratulations to John Charles and his wife on their comparatively new baby son David. Nine pounds five ounces at birth he sounds as though he could outgrow his Big Daddy!

#### NEXT HOME MATCHES

FOOTBALL COMBINATION

#### LEICESTER CITY

Saturday, 6th March

Kick-off 3.15 p.m.

FOOTBALL LEAGUE-DIVISION II

#### MANCHESTER CITY

Friday, 12th March

Kick-off 7.30 p.m.

#### PLAYERS' APPEARANCES—SEASON 1964/65

† Denotes One F.A. Cup appearance and One goal

Philip Watkins	Name					Appearances W.Lge.	W.Lge. Junior	F.Lge.	Goals Comb. W.Lge.		W.Lge Junior
Steve Gammon				4711				7			1
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Goals

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3 3 15 29 78 9

.. 23 8 3 12 41 40 19

#### FOOTBALL LEAGUE—Division II

(Up to and including Saturday, 20th February, 1965)

#### Goals

		P.	W.	D.	L.	F.	A.	Pts-
Newcastle U		31	18	5	8		37	
Northampton .		30	14	12			33	Harry Tiller
Norwich C		31	17	6		1000	34	40
Derby Co		30	14	7	9	64	52	35
Bolton W.		27	14	5	8	59	38	33
C. Palace .		30	13	7	10	43	39	33
Southampton		30	10	11	9	61	52	31
Plymouth A		31	13	5	13			31
Preston .		30	10	10	10	53	58	30
Ipswich T		31	8	14	9		56	30
Man. City .		30	13	4	13	49	41	30
Coventry C		31	11	7	13	52	58	29
Bury		29	10	8	11	42		28
Rotherham		28	10	8	10	51	49	28
Charlton A		29	10	6	13	46	53	26
Swindon T		31	12	2	17	50	64	26
Huddersfield T.		30	9	7	14	36	46	25
Portsmouth		31	8	9	14	40	56	25
Cardiff City	0	28		10	11	40	41	24
Middlesbrough		29	9	6	14	52	57	24
Leyton O		30	9	6	15	41	59	24
Swansea T		29	7	9	13	42	1/20/20	23

#### FOOTBALL COMBINATION Division I

(Up to and including Saturday, 20th February, 1965)

		P.	W.	D.	L.	F.	A.	Pts.
Chelsea		25	17	4	4	75	26	38
Tottenham		24	15	4			34	
West Ham		25	16	2			35	
Notts Forest		26	13	6	7	51		32
Peterborough		22	13	3	6	55	39	29
Cardiff City		25	12	4	9	48	42	28
Arsenal		24	12	3	9	57	43	27
Portsmouth	***	25	10	4	11	55	62	24
Northampton		26	10				57	
Leicester C.		23	10	3	10	48	50	23
Fulham	400	26	10	3	13	45	51	23
Norwich C.		25	9	5	11	30	41	23

Shrewsbury T... 25 7

Crystal P.

Colchester

#### WELSH LEAGUE

#### Premier Division

(Up to and including Saturday, 20th February, 1965)

#### Goals

		P.	W.	D.	L.	F.	A.	Pts.
Swansea T.	2.4	17	12	3	2	53	13	27
Abergavenny		21	12	2	7	70	38	26
Cardiff City		23	8	10	5	41	43	
Llanelly		16	10	3	3	.32	1/2/201	23
Caerau		20	9	5	6	26	21	23
Ton Pentre		17	8	5	4	38	32	21
Haverfordwes	t	19	8	4	7	32	30	20
Newport	WOW	16	9	1		34		19
Merthyr	V	18	8	3	7	40	38	19
Bridgend		21	8	3	10	32	43	19
Pembroke		21	7	4	10	41	46	18
Brecon		23	6	5	12	31	59	17
Lovells A.		21	6	4	11	32	40	16
Ferndale	*0.00	19	5	6	8	37	48	16
Gwynfi		15	3	6	6	23	28	12
Milford		21	1	4	16	17	55	6

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Plymouth A. . . 24 8 3 13 37 48 19
Ipswich T. . . 24 6 5 13 35 62 17
Mansfield T. . . 22 4 5 13 40 62 13

.. 21

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MERTHYR-BORN (and proud of it) Lloyd campaigned vigorously in school days for a choice of Soccer at his Rugby-playing

This early Soccer love didn't prevent his being accepted at the Rugby hot-bed of

St. Luke's College, Exeter.

Entered journalism with the Merthyr Express in 1948 and travelled with Merthyr's all-conquering non-League team during their Southern League championship hattrick and Welsh Cup victory days.

Snapped up an offer to go to Swansea—

where his sub-editing and special feature work included editing a weekly Herald of Wales column for Ivor Allchurch—and later transferred to the Echo, Cardiff.

Without telling anyone Lloyd used a day off to go to Fleet Street for a day's trial at the Daily Express in 1955—and has been

there ever since.

Lloyd of London is now Welsh Sports Editor and rarely misses a City match in London, the Midlands or the South.

He is in telephone contact with Express sportsman-in-Wales Jim Hill morning, afternoon and night—and even oftener on

Says John; "We've got the biggest phone bills of all the papers, but we're the happiest

team in Fleet Street.

Go where you like in the Soccer World, and all our local prejudices apart, Cardiff City are the No. 1 yardstick for Welsh

This Capital CARDIFF interest, is specially so in the capital of England-up

in London.

The London Welsh follow the Bluebirds closer than you think. And when Cardiff score a goal at Ninian Park, it lights up faces 150 miles away in London.

We Welsh are a clannish lot. People can live in Wales for years and be positively

indifferent towards Cardiff City.

But once they make that 150-mile, one-way journey to London, they step off the train at Paddington almost already BLUE-eyed and as pro-City as a mother defending her wayward children.

Whether City are playing at palatial Arsenal-as they used to and as they will again-or at Charlton's ground with the "hiraeth" title of the Valley, or at little Leyton Orient, the loyal London Welsh are always there.

True, Jones the Dairy and Williams the Papers (Welsh exiles keep their titles) are heavily outnumbered but they stay razor keen for the chance of some Welsh sporting success to sing about.

It sure makes London Welsh life all the more enjoyable for men, women and children when the City are doing well.

I live in the block of flats opposite the London Welsh Club and I swear the Saturday night singing is sweeter if City have won that particular afternoon. Even English friends claim they can tell the Cardiff score by the singing.

Rather like in war-time when the late Ernie Bevin, then Minister of Labour, said that graphs proved that Cardiff City wins on a Saturday were followed by a week of higher output in the Welsh mines.

So, be up and cheering your Cardiff City to play up today and every day.

Final result could be City back in the top Soccer strata, higher home production, smiling away fans in London—and a Welsh Wembley we will all be proud of.

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J. K. TAYLOR

(Wolverhampton)

Referee:

9 BROWN

LEFT

11 ROGERS 10 ATKINS

8 HUN

6 ATHERTON

5 McPHERSON

3 TROLLOPE

HICKS

2

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LEFT

WILSON 2

3 RODRIGUES

5 MURRAY

6 HOLE

AMS 10

10 ALLCHURCH

II KING P.

9 ELLIS



Linesmen:

L. P. WILLIAMS (Lianelly)

(Red Flag)

J. L. SIER (Worcester)

(Yellow Flag)

9 BROWN

TKINS

8 HUNT

7 SUMMERBEE

5 McPHERSON

4 SMART

E

2 DAWSON

HICKS

0

NINDON TOWN

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#### TO-DAYS VISITORS

### PEN PICTURES OF THE SWINDON TOWN PLAYERS

NORMAN OAKLEY, (Goalkeeper)— Born Norton on Tees. Joined the Club from Hartlepools United in March, 1964.

JOHN TROLLOPE, (Left back)— Born Swindon. A local boy who joined the Swindon ground staff from school. Was selected for the First Team at the beginning of the Season 1960/61 when he was 16 years old, and was ever present during that season and season 1961/62. Maximum appearances in the League side during 1962/63/64.

KEITH MORGAN, (Right half)—
Born Trowbridge. Team Captain. A strong attacking wing-half, who joined Swindon as a youth player from Westbury. Made maximum appearances during 1962/3/4.

KEN McPHERSON, (Centre half)— Born West Hartlepool. Signed from Newport County in August, 1961, he is a player with a reputation for hard work. Originally a centre-forward he has proved he has the ability to take over in defence.

ROGER SMART, (Wing half)—
Born Swindon. Another local born player who joined the Club direct from the Swindon schoolboys' team. At 17 he made the centre-forward berth in the Reserve team his own, later converted to a wing-half.

OWEN DAWSON, (Full back)— Born Hatfield. Signed from Portsmouth June, 1962. Was a former Youth Interactional.

MIKE SUMMERBEE, (Outside right)— Born Cheltenham. He is another product of the Swindon Youth policy. Formerly played at Centre-forward, but has now made the outside-right berth his own.

ERNIE HUNT, (Inside right)—
Born Swindon. Joined the Club's ground staff from school. A member of the first team at 16 years of age, he is a player of outstanding ability, for whom the Club has had many offers. A local boy, he was top goal-scorer 1960/61 and 1961/62. Capped for England Under 23's during 1962/63.

BILL ATKINS, (Inside forward)— Born Solihull. Joined Swindon from Aston Villa at the end of 1958/59 Season. A strong, ball-playing forward. He played several representative matches while in the Army. Since his demob, has quickly made the inside-left position his own.

PETER LEGGETT, (Forward)— Born Newton-le-Willows. Signed from Weymouth May, 1962. He is a fast powerful player who can play in any position in the forward line.

Born Paulton. A much sought after player. An England youth player who it seems is destined for further honours.

#### HALF-TIME SCORES

#### LEAGUE—DIVISION II LEAGUE—DIVISION I M-Bolton W. v. Norwich C. A-Birmingham C. v. Sheffield W. B—Burnley v. Arsenal N—Coventry City v. Portsmouth..... C-Everton v. Blackpool O-Huddersfield T. v. Man. City..... D—Fulham v. Sunderland P-Ipswich T. v. Swansea T. E-Man, Utd. v. Wolves Q-Middlesbrough v. C. Palace F-Notts Forest v. Leicester C. R-Newcastle Utd. v. Bury G-Sheffield Utd. v. Blackburn S-Northampton v. Leyton O. H-Stoke City v. Chelsea T—Plymouth A. v. Rotherham J-Tottenham v. Leeds Utd. U-Preston N.E. v. Derby Co. K-West Brom v. Aston Villa..... V—Southampton v. Charlton L-West Ham v. Liverpool

#### LEAGUE—DIVISION IV

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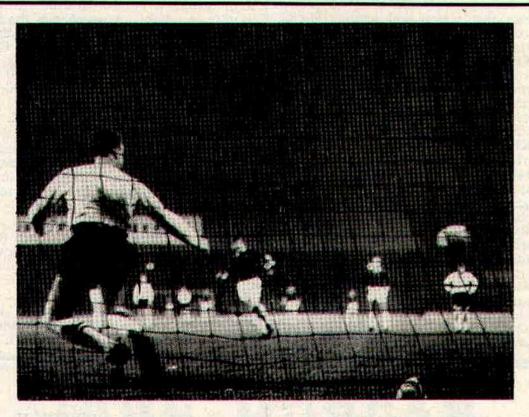
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#### KNOW YOUR CLUB

#### GARETH WILLIAMS



Well built, determined in the tackle, and forceful in his mid field play, Gareth was born in Wembley in 1941 an appropriate enough birth-

place for a soccer player. His parents moved to Fleur-de-Lys in Monmouthshire when he was six months old, and he first turned out for the Monmouthshire Junior team Cefn Forest Youth Centre. Later he appeared as Centre half for Cardiff Youth and joined the City staff in 1961. He has proved his versatility both as pivot and wing half and was made Team Captain at the beginning of the season.

As a youngster he was a great admirer of Ivor Allchurch, little thinking that he would be a member of the same club.

A keen cricketer Gareth also captains Blackwood Cricket Club, is fond of driving, music and the rather unusual pastime of Old Time Dancing.

#### YOUTH ON PARADE

The Welsh Schoolboy selectors have decided to make an experiment for the final Welsh trial. Instead of staging the game on a school field behind locked doors they have decided to make it a public game and have received permission to hold it at Ninian Park. Date for the game is the 27th March, a Saturday and the game will be staged in the evening. Aims of the change are twofold. First the lads will be playing under more competitive conditions and secondly the "gate" however small will help the cash-starved schoolboys set-up. Local boys in the game are Cardiff goalie Bobbie Hayes, full back Selwyn Evans, half-back Dave Phillips, forwards Brendan Blair and Terry Yorath. Several Newport and Tredegar boys are also in the game which should bring some support from those quarters.

The Cardiff Schools' Football League already operate two sides, their Juniors and Seniors, and now that March is approaching they will develop two more sides. One is the traditional Trent Shield Under 14 side, next years' shadow eleven but the latest side is again breaking new ground.

It is an under-13 side and a game against Shrewsbury has been arranged for sometime in March. Amongst the boys who have shown up well in trials for this team are Ken Hollyman Junior (Ty-Celyn), Lyn Bowley (Heol Hir), Alan Impey (Llanrumney), and Alan Hainsworth (Llanrumney). Selectors of this new side are Mr. G. James (Waterhall) and Mr. J. Williams and Mr. A. Connor both of Lady Mary.

# Cardiff City A.F.C. B.I.F. B.A.F.

We've said it before and we say it again—the clubs with the greatest support are the successful ones. No team without a large band of enthusiastic supporters, win or lose, can ever hope to compete in top circles in the Football League. The healthy click of turnstiles, the generous support for club sweeps and other promotions ensure a flow of cash into the kitty without which no team can ever succeed.

In this column we are concerned with B.I.F. and B.A.F., and once again we appeal to all City fans to help sell our twin pools. In an endeavour to improve the image in the public eye which these competitions already hold, we intend introducing new ideas, run punchy slogans and use any other "gimmick" which we think will increase sales.

In our last home match programme we announced a competition to find such slogans and already several entries have been received. Why don't you try to win £5? All you have to do is think up a short, snappy slogan for B.I.F. and B.A.F., the Bluebirds or Cardiff City. Entries have to be in by March 31st and any idea published will win £5.

Remember—we are all involved in this business of making Cardiff City a great club. Every supporter is involved. So don't leave it to the other fellow—he's leaving it to you. Help us by becoming agents or by supplying ticket-selling ideas through punchy slogans.

#### Memory Lane

### Jimmy Jones



Ton Fentre born, this centre forward with the cannon-ball shot first played as a professional for his home club in the Southern and Welsh League sides and appeared as a guest player for Portsmouth during the First World War. He came to

Cardiff City in season 1922-23 when the Bluebirds were in Division One, and became the third centre forward, along with Len Davies and J. MacDonald, on City's books. Although only just over 5ft. 9ins. in height, he could invariably beat his opponents in the air and hit the ball with tremendous force. Jimmy's most vivid recollection of this period was when City beat Tottenham Hotspur for the first time at Ninian Park, a season later. He opened the scoring with a magnificent goal, Spurs equalised, and inside left Joe Clennell grabbed the winner, amidst tremendous jubilation from the 60,000 spectators.

This was the season (1923-24) that City narrowly failed to win the League Championship, just being pipped for the honour by Huddersfield.

At the end of 1924 Jimmy was transferred to Wrexham and played for the North Wales club for a further couple of seasons before being injured, a mishap which entailed a cartilage operation, and he was out of soccer for three months. Although he returned to the first team and scored a hat-trick on his first reappearance his injury still troubled him and he was given a free transfer by Wrexham to Aberdare for whom he played for one season before moving on to Torquay United, and it was with them that he ended his career. Jimmy believes that one of the prime requisites of a good soccer player is that he can use both feet effectively, and as for centre forwards, he says that the majority, these days, don't play the orthodox game enough and tend to wander all over the field, with the result that when the ball comes across they aren't always in position to receive a good pass.

"I like to see a centre forward having a go on his own, and bursting through the middle," says Jimmy, "Someone like Gerry Hitchens, but there don't seem to be many like him about."

Jimmy now owns a confectionery shop in Cowbridge Road East and is always pleased to welcome any of his old soccer colleagues who happen to call in.

### The Bluebirds Club



#### Hello Bluebird Fans . . . .

Well, the hurly-burly and excitement of the European Cup-Winners Cup is all over for, what we hope will be, just this season and we are once again faced with the hard realities of League Football. We have got a fight on our hands, and it is at this time that I want to remind you of the name of our club—"The Bluebirds Supporters' Club" yes—supporters. We are proud to be the supporters of the Bluebirds, and we want every visiting team to know it. Let them hear us, not only when the City are on the crest of a wave, but at times when they need us most, when things aren't going 100% right. I am assured by footballer friends that there are grounds where the crowd, by their vocal support, are as valuable as if the home team were playing with 12 men. With your help, the Bluebirds can field this twelfth man every home match, so let's double the crowd and treble the vocal support.

Our new steward Harry Bryce is settling in very well and we are very pleased how he has so quickly become a "fixture."

Our idea of the Darts Competition is going along very nicely, but we want to see a lot more names on that list, so if you think you throw a mean dart, or even if you don't, you can still win some wonderful novelty prizes.

Talking of prizes, our Bingo Accumulator Snowball is now up to £33—but remember, it is open to members only.

We have an exciting Easter planned for you, just two items, of which you will have details later, are our Easter Road Walk at 10.30 a.m. on Easter Monday and the Easter Parade, featuring an Easter Bonnet Prize.

#### FUTURE PROGRAMME . . . .

Bingo Saturday, Sunday and Wednesday. Dancing to the Bluebirds Quartet on Saturday, Sunday and Wednesday, and this Sunday, the 28th February, we have invited a host of entertainers from another club who will be our guests and we are sure that this will be a really memorable evening.

Don't forget now, now is the time to shout for your team, when they need you most—that's why we're called supporters.

See you all at the Club soon, and the-match, I hope.

Bluebird.

FOOTBALL LEADIVISION I		FOOTBALL COMBINATION	WELSH LEAGUE			
1964	Goal	1964	1961			
August	F. A		August F.			
22 Ipswich Tn	H 0 0	22 Arsenal A 0 4	22			
6 (W) Preston N.E.	H 3 3	29 Ipswich T H 4 1	29 Bridgend H 1			
9 Plymouth Argyle		27 Apolitica 13				
1 Preston N.E	A 1 1	September	September			
eptember		5 Plymouth A. A 2 1	2 (W) Lovells A. H 1			
5 Bolton Wan	H 1 3	12 West Ham H 0 1	5 Haverfordwest A 0			
2 Middlesbrough	A 0 0	19 Shrewsbury T. A 3 0	12 Gwynfi H 3			
6 (W) Huddersfield	H 1 1	26 Northampton H 1 2	12 Gwynfi H 3 19 Bridgend A 2			
9 Newcastle Utd.		20 Northampton 11 1 2	23 (W) Caerau H 1			
6 Northampton T.	A 0 1	October	26 Ferndale A 2			
9 Huddersfield T.			30 (W) Swansea H 3			
October		3 Fulham A 2 4 10 Norwich C A 1 1	30 (11) Swallsca 11 3			
3 Wales v. Scotland	3 2	17 Colchester U. H 2 1	October			
at Ninian Park		24 Courted B	10 Merthyr A 3			
	A 1 3	24 Crystal P A 1 3	14 (W) Newport H 3			
o Rotherham U		31 Peterborough H 3 1	14 (W) Newport H 3			
0 Derby Co. 7 Swindon T.	A 3 3		17 Merthyr H 2 24 Newport Co A 3			
/ Swindon 1.	H 1 0		31 Lovells Ath A 0			
4 Portsmouth		7 Leicester C A 1 4	31 Lovells Ath A 0			
1 Manchester C	A U Z	14 Chelsea H 0 0	Service and the service and th			
lovember	11 2 1	21 Portsmouth A 1 2	November			
7 Charlton Ath		28 Mansfield T. H 5 4	7			
4 (1) Leyton O	A 3 1		14 Milford A 1			
1 Bury	H 4 0	December	21			
8 Crystal Palace	A 0 0	5 Colchester U. A 5 1	28			
)ecember		12 Arsenal H 1 0				
5 (2) Norwich C	H 1 3	12 Arsenal H 1 0 19 Ipswich T A 1 0	December			
2 Ipswich T.	A 1 1	26	5 Pembroke Bor. A 2			
9 Plymouth A	H 4 0		12 Ferndale H 4			
6 Swansea T	A 2 3	1965	26 Abergavenny A 2			
965		famous -				
anuary		January	January			
9 (3) Charlton A. (Cup	)H 1 2	2 Plymouth A. H 3 0 16 West Ham A 1 1	2 Pembroke Bor. H 2			
5 (F)Middlesbrough		16 West Ham A 1 1	9			
3 Newcastle U		23 Shrewsbury T. H 2 3	23 Milford H 4			
0 (4)	7	30 Notts Forest A 2 3	23 Milford H 4 30 Llanelly H 1			
	7					
6 Northampton T.	H 0 2	February	February			
3 Southampton	A 1 1	6 Northampton A 1 1	6 Haverfordwest H 0			
0 (5) Derby Co	A 0 1	13 Fulham H 4 3	13 Ton Pentre H 1			
7 Swindon T	Н	20 Crystal P H 2 1	20 Abergavenny H 0			
March		27 Peterborough A	27			
6 (6) Norwich C	A	CONTRACTOR OF THE SECURITIES				
2 (F) Man. City	H	March	March			
0 Charlton Ath	A	6 Leicester C H	6			
	Ĥ	13 Chelsea A	13 Llanelly A			
7 (S.F.) Leyton O.	H	20 Portsmouth H				
1 (W) Southampton	11	27 Mansfield T A				
opril	Ā		27 Gwynfi A			
3 Bury	A	April				
0 Crystal Palace	Н	3 Norwich C H	April			
7 Portsmouth	A	10	3			
9 (M) Coventry C.	H	17 Tottenham H. H	10 Swansea Tn A			
O Coventry City	A	19 Tottenham H. A	17			
4 Rotherham U	H	24	24 Ton Pentre A			
May		May	Brecon H			
1 (FINAL)		1	Caerau A			
		The state of the s	To be arranged.			
L White	Conveigh	of the Football League	114 1964			